



# CUPmAC 2017

THE COLLEGE AND UNIVERSITY PRINT MANAGEMENT ASSOCIATION OF CANADA

JUNE 24-28  
OTTAWA, ONTARIO

# CUPMAC 2017 | Ottawa, ON

## Conference Sponsorship



**CUPMAC**  
THE COLLEGE AND UNIVERSITY PRINT MANAGEMENT ASSOCIATION OF CANADA

The **College and University Print Management Association of Canada (CUPMAC)** in association with Carleton University will hold the 50th Annual CUPMAC Conference in Ottawa, Ontario from June 24th to June 28th, 2017.

**We invite you and your organization to participate as one of our key sponsors.** The ongoing success of our annual conference is possible only through the support received from our sponsors. We greatly appreciate your generosity and interest in fostering industry awareness amongst our members of the in-plant print community in higher education. **Trade show participation is available for those not participating at the sponsorship level.**

The four-day conference will be **located in Ottawa**, amidst the celebration of Canada's 150th anniversary in the nation's capital. More than this, CUPMAC 2017 marks the 50th anniversary of the conference itself. As such, we hope the CUPMAC 2017 conference will reflect the momentousness of these milestones with a vibrant program of professional development programs and peer to peer seminars at the downtown Marriott hotel.

The **CUPMAC 2017 Print Services Trade Show will be hosted at Carleton University.** The show will include vendor displays and multiple educational seminars. As a sponsor you may have up to 8 public service or educational clients attend this show free of charge.

Delegates are expected from over 30 universities and colleges across Canada. Attendees include in-plant managers, purchasers, and other key decision makers in printing operations at their respective institutions. Attendance is expected to be higher than average as we extend invitations to public sector organizations from the heart of the federal public service and through an attractive package tied into Canada's 150th.

### **Sponsorship benefits include:**

- *Developing new sales leads:* Exposure to potential new customers – in-plant managers from more than 30 universities and colleges seeking to stay current with printing and related industry trends.
- *Promotions and awareness building:* Sponsorship highlights your organization's profile in the post-secondary community with increased visibility, brand recognition, and other unique opportunities to interact with conference delegates. Presentation time is available to Platinum, Gold and Silver sponsors.
- *Relationship building:* Every evening, you will have the opportunity to connect informally with current and prospective clients at the nightly Hospitality Suite.
- *Tickets for the trade show:* Invite up to 8 public sector clients to attend the Trade Show at no cost. We welcome your participation and the chance to get to know our members and conference participants – your customers. We look forward to welcoming you as one of our sponsors and to strengthening our relationship with you and your organization.

Sincerely,  
Kathleen Kelly  
Conference Chair

# About Us

CUPMAC is a Canadian post-secondary in-plant professional print association.

We promote innovation, leadership, camaraderie and excellence. Our shared knowledge influences our membership, our institutions and the print industry.

Our annual conference is an opportunity for print managers and staff from post-secondary institutions across Canada to gain and share knowledge through participation in workshops, meetings and informal networking among members and with conference sponsors.

## **Our members include:**

- Algonquin College
  - Brock University
  - Cambrian College
  - Camosun College
  - Carleton University
  - College of New Caledonia
  - Dalhousie University
  - Durham College
  - Kwantlen Polytechnic University
  - Lakehead University
  - Langara College
  - Laurentian University
  - McMaster University
  - Memorial University
  - Mount Allison University
  - Northern Alberta Institute of Technology
  - Nipissing University
  - North Island College
  - Nova Scotia Community College
  - Northwest Community College
  - Red Deer College
  - Red River College
  - SIAST
  - Sir Sandford Fleming College
  - Saint Mary's University
  - Simon Fraser University
  - Thompson Rivers University
  - University of the Fraser Valley
  - University of Lethbridge
  - University of Regina
  - University of Manitoba Students' Union
  - University of Northern BC
  - University of Victoria
  - University of Waterloo
  - University of Western Ontario
  - University of Winnipeg
  - Vancouver Island University
  - Wilfrid Laurier University
- See more at [CUPMAC.ca](http://CUPMAC.ca)**



# Sponsorship, Seminar and Sponsorship Participation

Platinum \$18,000 1 Only	Gold \$10,000 1 Only	Silver \$5,000 2 Only	Bronze \$2,500 3 Only
--------------------------------	----------------------------	-----------------------------	-----------------------------

Company logo and link included on CUPMAC website	x	x	x	x
Company Logo in all conference materials	x	x	x	x
<b>Sponsorship of, logo recognition &amp; brief address</b> * Awards Dinner, Wednesday ** Social & Dinner, Tuesday ***No breakfast address	Awards* Dinner Sponsor	Awards* Dinner Sponsor	Awards* Dinner Sponsor	Awards* Dinner Sponsor
<b>One hour presentation during conference program</b> and seminar singage recognition	Day 1	Day 2		
<b>Invitation to Sunday evening welcome reception</b>	x			
Exhibit booth at mini trade show	Prime	Preferred	Large	Large
Trade show tickets for Public educational Clients includes one lunch and admission to trade show per ticket	8	6	4	2
Print advertisement in CUPMAC 2017 conference agenda book	Full Page	Full Page	Half Page	Quarter Page
Sponsor recognition displayed on slide show between sessions	Full Slide	Full Slide	Name & Logo	Name
Opportunity to reference CUPMAC in your own marketing materials and communication materials	x	x	x	x
Evening hospitality suite access	x	x	x	x
List of conference attendees with contact information	x	x	x	x
Multiple verbal acknowledgments as a sponsor throughout the conference	x	x	x	x
Opportunity to provide delegates with gift items in conference package	x	x		

## Trade Show Participation Only

Includes one eight foot display area, program recognition and 2 plug (110) power, Internet access extra

**\$1,250**

# CUPMAC 2017 | Ottawa, Ontario

## Conference Sponsorship



Please complete this form to indicate your level of participation at the CUPMAC 2017 Conference and email it to: [kathleen.kelly@carleton.ca](mailto:kathleen.kelly@carleton.ca)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level Requested

#### Tier

#### Contribution Level

- |  |          |
|--|----------|
| <input type="radio"/> Platinum               | \$18,000 |
| <input type="radio"/> Gold                   | \$10,000 |
| <input type="radio"/> Silver                 | \$5,000  |
| <input type="radio"/> Bronze                 | \$2,500  |
| <input type="radio"/> Trade Show Participant | \$1,250  |

### Payment

- |                                  |                                       |
|----------------------------------|---------------------------------------|
| <input type="radio"/> MasterCard | Card Number _____                     |
| <input type="radio"/> Visa       | Expiry Date _____ Security Code _____ |
| <input type="radio"/> Cheque     |                                       |

\* Conference sponsorship payment may be mailed to: **The Print Shop, Carleton University,  
102 Robertson Hall, 1125 Colonel By Dr,  
Ottawa, ON, K1S 5B6**



Kathleen Kelly  
Assistant Director, Operations  
102 Roberston Hall  
**613-520-2600, ext 8569**  
[kathleen.kelly@carleton.ca](mailto:kathleen.kelly@carleton.ca) | <http://carleton.ca/univservices/>

*Thank you for your sponsorship.*